



Eco Toolkit Solutions



KITSCO COMPANY LIMITED

Company Profile

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www.kits.co.tz

About KitsCo



Our company's main business goal is to develop innovative mitigation tools for **Human-Wildlife Conflicts**, using technology and data to inspire proven, efficient and affordable solutions.

 Based in Arusha, Tanzania



The Problem

Economic losses caused by wildlife to people due to Human-Wildlife Conflicts (HWC).

70% crop losses to wildlife

The equivalent of **\$329** Annual losses per household.

95% by elephants

Retaliatory killing currently claims more elephant lives than poaching.

\$1m+ invested in HWC annually

NGOs, government, and individuals investing a fortune in HWC mitigation measures.



Vision

An environment in which people and wildlife are benefiting from each other's existence for generations.

Mission

Using technology and data to inspire and develop efficient and affordable solutions to the Human-Wildlife Conflicts (HWC) problem.

7+ Years

of real-life experience, experimenting and prototyping.

5% to R&D

Dedicated research and development department, funded by a portion of sales.

5+ products

A suite of low-cost tools to safely scare away wildlife off people.

\$3mil+ market

Backed by data, we know we can significantly reduce the wildlife economic losses.

Why KitsCo

We are the ONLY company in Africa, dedicated to Human-Wildlife conflicts solutions.

Milestones

We are still very young, with the energy to disrupt the never ending Human-Wildlife Conflicts. Bringing technology, R&D, innovations and efficiency.

We are dedicating all our efforts to this one problem.

● **2014**

Low-cost innovative toolkits started being used in Northern Tanzania by community to scare off wildlife, piloted by NGOs such as Honeyguide.

● **2021**

Covid, global financial crisis, decline of funding for NGOs proving that Non-profit solutions are unsustainable and limits innovations due to risks of failure.

● **2023**

KitsCo born, as a business solution to Human-Wildlife Conflicts. Leveraging years of data, research, trials and errors by Non profits.

Our Services

We will not stop at what we know today, we will always question ... can we do better than _ _ _ ?

R&D

Continuously coming up with new deterrence measures.



Consultancy

Using our experience and data to provide expert services on HWC measures.



Equipment rental

If you can not buy it, you can probably borrow it from us at a fee.



Toolkits sales

After many proven tests, we will develop tools to sell.



Our Products

A suite of low-cost tools to safely scare away wildlife off people settlements, with various options for different wildlife species, efficiency, pricing and use cases.

+many more to be added to the kit



Our Team

Young Tanzanian professionals with a combination of business, conservation and insatiable **drive**.



BELINDA MULLO
CEO / FOUNDER



SAM SHABA
GENERAL MANAGER / CO FOUNDER

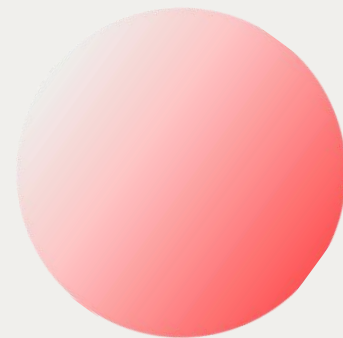



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